



CAROLINA  
DANCE  
COLLABORATIVE

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**Year End Report 2021**

**MAKE A DIFFERENCE  
TRANSFORM STUDENT'S LIVES  
EXPAND DANCE EDUCATION**

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501c3 Non-Profit Community Dance Organization  
[CarolinaDanceCollaborative.org](http://CarolinaDanceCollaborative.org)

# A RESTORED YEAR

## Growth Through Trials of Covid-19

A challenging year in 2020 left us unsure of what 2021 would bring, yet we were hopeful. **Spring of 2021** programs began to grow in size from previous years as families desired normalcy in their lives again. This change meant high enrollment in the second quarter of our fiscal year. Parents knew the risk of jumping into classes amidst Covid, yet with our health and safety precautions in place we were able to overcome and push towards success within our Spring 2021 Programming. Still no sign of after-school programming we focused on our YMCA and Adaptive programs.

**Summer 2021** felt normal again. We came back with a boom as Summer Camps were full and overflowing with waitlists. We had a record breaking number of Summer Camps and students. Although, we still worked around cancellations with Covid outbreaks among teachers, students, and partnering sites.

**Fall 2021** was more than we hoped or imagined. We experienced the highest YMCA enrollment numbers, after school programs started back, flash mobs returned in full swing, and Adaptive programs grew from years past in the Upstate of SC.

Our organization has always desired to expand within other parts of the Carolinas and that dream

became a reality in 2021 as we created a **Raleigh, NC branch**. This expansion started with our YMCA program where we saw tremendous growth in a short period. This has already led to multiple branches in the Triangle of NC being added for 2022. This growth also meant additional employees both within Raleigh and Greenville as well as restructuring our previous models. Our team has doubled in size and we are guided by additional new board members who have paved the way for our success.

We have been grateful for continued government funding on state and national levels. A select number of local foundations have also granted us relief & operational funds as well as programmatic grants. These grants were used this year to bring back many of our projects with at-risk children in after school programs and continue to serve under-resourced students in Greenville county and beyond.

Thank you for your involvement, your support, and your generosity this past year. Join us in celebrating the work that CDC has done in 2021 to restore our organization not just back to normal operations but to growth.

-Kelsey Crum & Alyson Dixon-

"Join us in celebrating the work that CDC has done this year to restore our organization not just back to normal operations but to growth."



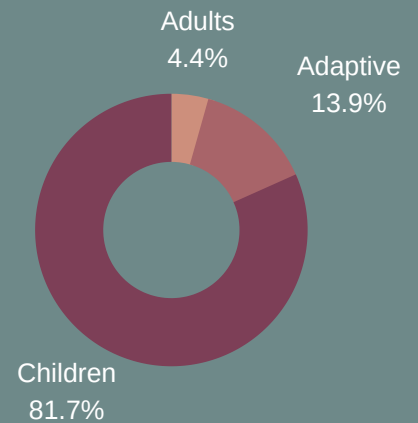


“ I DON'T FEEL  
INTIMIDATED BY  
MY BODY  
ANYMORE.”

-After-School Student

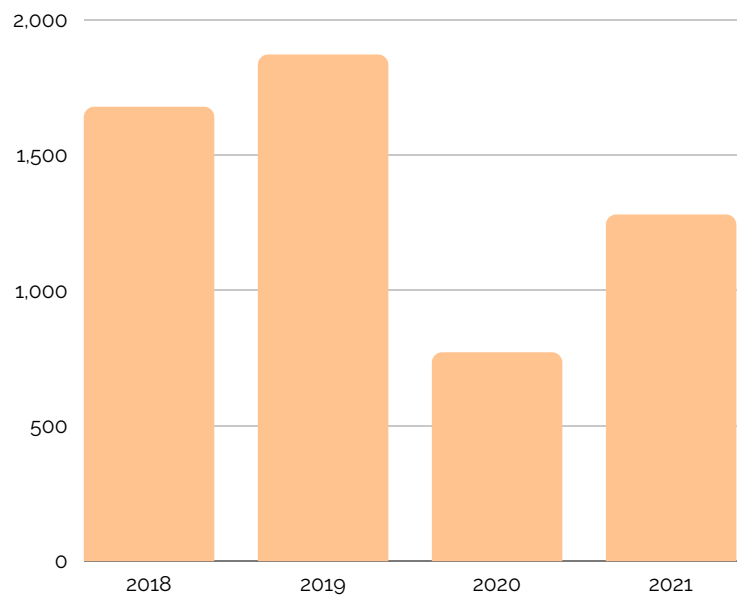
1,278

2021's  
TOTAL  
STUDENT  
REACH



## Growth and Development

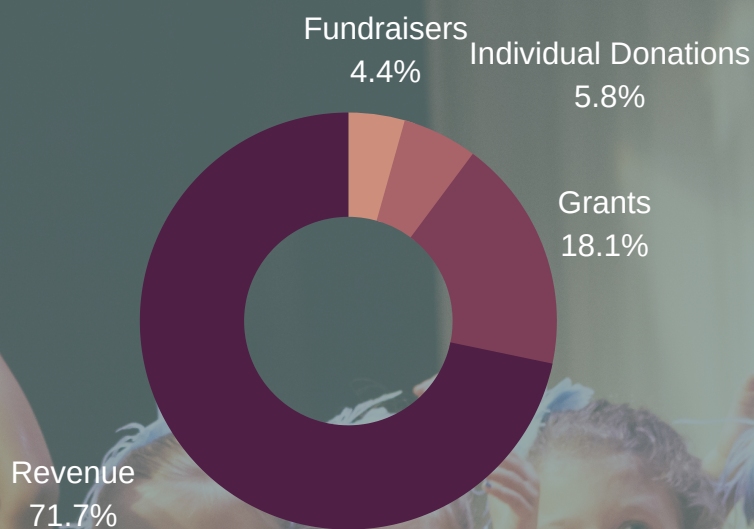
2021 was our year of recovery from the affects of Covids in 2020. We are inching our way back up to normalcy in the number of programs we offer from previous years.



Our YMCA classes grew in the number of students we served, yet we were still not allowed in the school system until Fall of 2021. Therefore, our student reach is still lower than 2018 & 2019."



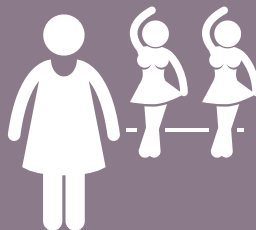
# CDC 2021 Funding Sources



## COMMUNITY DANCE



**2,000**  
AUDIENCE  
MEMBERS  
REACHED



WEEKLY CLASSES  
**25** SPRING  
**41** FALL



**89**  
PERFORMANCES  
IN 2021

6

BOARD OF DIRECTORS



MOLLY



DANIEL



JARRET



SARAH



ALYSON



KELSEY

2

FULL TIME EMPLOYEES

ALYSON DIXON  
DIRECTOR OF  
EDUCATION  
&  
CO-FOUNDER



KELSEY CRUM  
EXECUTIVE  
DIRECTOR  
&  
CO-FOUNDER

4

PART TIME & HOURLY EMPLOYEES



JULIE:  
ADMIN  
ASSISTANT



STEPHANIE:  
GREENVILLE SITE  
LEADER



ALEXA:  
RALEIGH SITE  
LEADER



SARA:  
PERFORMANCE  
DIRECTOR

10

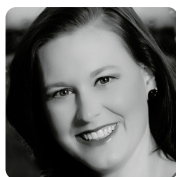
RALEIGH & GREENVILLE CONTRACTED INSTRUCTORS



MEGAN



TERI



REGINA



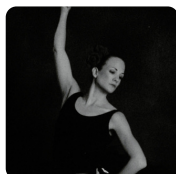
LOREN



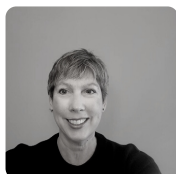
PAIGE



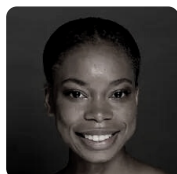
VIRGINIA



MYRA



SUZI



KAMARIANA



ALLIE



# What Makes CDC Different?

Our Mission: CDC seeks to make dance accessible to all people regardless of **location, ability, and resources.**

## DANCE ACCESS

### Location

mobile vision of bringing dance directly to the people we serve, we do not maintain a facility



### Ability

all our classes are modified and adapted for the needs of the individuals we serve; fully inclusive model



### Resources

through grant and donor funding we provide individual scholarships and subsidized programming to reach underserved families in our community

## CDC VALUES

1

### Equity

ensuring that our participants have full and equal access to opportunities that enable them to lead healthy lives

2

### Empowerment

creating independent, confident learners that advocate for themselves and the arts

3

### Collaboration

working to understand the value of each individual and/or community partner



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# CDC SCHOLARSHIP PROGRAM

**\$3,700**

GIVEN IN SCHOLARSHIP MONEY IN 2021

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**32 Students**

IMPACTED

“Thank you for the opportunity. I can't express enough how long she has actually dreamed of doing this. I'm grateful to you and everyone else who made it possible for my baby girl to do ballet!”

-Scholarship Student's Parent-

CDC's vision is to see all people interact, understand, and embody the life changing power of dance.



Fundere	Project
Scansource Foundation	Inclusive Thriller Flash Mob
See Beautiful Foundation	Wheatley Montessori After School Program
Barbara Stone Foundation	Adaptive Christmas Flash Mob & Special Education High School Residencies
St. Mary Magdalene's Catholic Church	Scholarship Program
Schwartz Foundation	Kroc Greenville Academy of the Arts After School Program
South Carolina Arts Commission	Title One Elementary School Residencies
Rose Ball Foundation	Poe Mill Achievement Center (PMAC) After School Program



General Operation Funders
Schwartz Foundation, South Carolina Arts Commission, Dabo All In Foundation

# BECAUSE OF YOUR GENEROSITY AND PARTICIPATION IN 2021

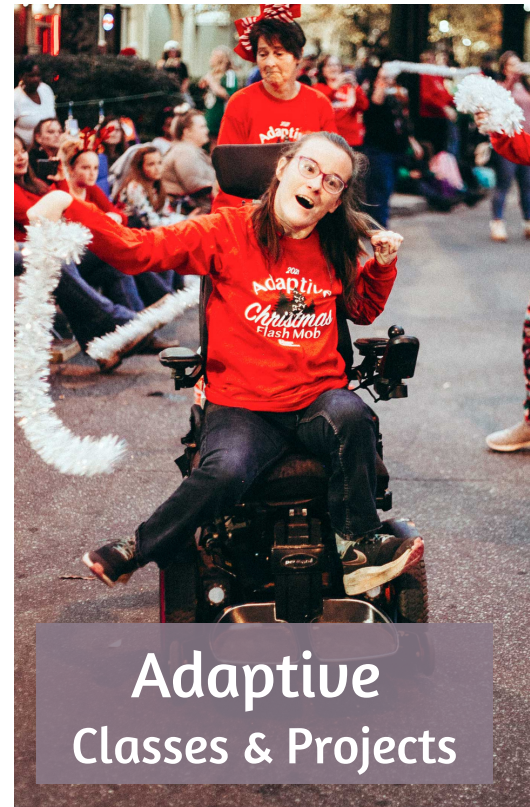


**Community Programs**

Flash Mobs & Workshops



**YMCA  
Classes & Camps**  
in Greenville, SC & Raleigh, NC



**Adaptive  
Classes & Projects**



**School  
Classes & Camps**



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“

We really love this opportunity because we feel like our children get the chance to shine. They don't usually get this experience to participate in a program that highlights them outside of school."

-Adaptive Parent Testimonial